2025 MEDIA KIT 1

CONTENT CREATOR | MEDIA PERSONALITY | PUBLIC SPEAKER | EMCEE



Ramero, is a former Celebrity Trainer who has worked with NBA players, athletes and taught martial arts for 18 years. Ramero was an Executive at FOX and NBC TV, and is currently a monthly contributor on TMZ. Ramero has carved a significant niche in health, fitness and Corporate Wellness Program, and is currently based out of Scottsdale Arizona, after 20 years in San Antonio Texas

audiences, ranging from 500 to over 15,000 attendees, with his engaging storytelling and quick improvisation skills. His literary contributions include a children's book and personal memoirs, enhancing his multifaceted career.

A proud brand ambassador and sponsored jump rope athlete, Ramero is well-traveled, his fitness exploits are featured on FOX/NBC Tv and his travel experiences are featured on Instagram and his dedicated travel vlog site, www.r2facts.tv. Known for his innovative fitness challenges, Ramero films, edits, and produces four lifestyle podcast shows, adding another layer to his diverse professional portfolio.

SOCIAL STATS



104K

FOLLOWERS 49.1% Male 50.8% Female

AGE 35-44 32.5% 25-34 26.5% 45-54 26.5 18-24 5.1%

USA 92.5% CANADA 2.3% MALAYSIA 1.0% 12.1K

FOLLOWERS

FACEBOOK

YOUTUBE 3.13K

SUBSCRIBERS

AGE 25-34 34.8% 35.44 27.79 45-54 12.69

USA 41.7% GERMANY 7% UNITED KINGDOM 6.4%

USA 16.3% ASIA EUROPE TWITCH

FOLLOWERS

TIKTOK

AGE 45-54 34.0% 35-44 20.0% 25-34 18.0%



Ramero@r2facts.tv www.r2facts.tv

14%

59%

REACH

ENGAGEMENT

@r2facts

2025 MEDIA KIT

2.

WHAT CAN I DO FOR YOU?

With my extensive background in fitness, media, and public speaking, I offer a multifaceted skill set that can greatly benefit brands and companies looking to enhance their visibility and engagement. As a seasoned public speaker and emcee, I have the ability to captivate large audiences, making me an ideal representative for events, product launches, and promotional campaigns. My experience as a television executive and as a monthly contributor on TMZ has given me a deep understanding of media strategy and content creation, enabling me to craft compelling narratives that resonate with diverse audiences.

As a proud brand ambassador and sponsored athlete, I effectively promote products and services, utilizing my substantial social media following to generate authentic engagement and interaction. My expertise in Fitness and Corporate Wellness Programs, combined with my skills in producing and hosting lifestyle shows, positions me as a valuable partner for creating and disseminating targeted health and lifestyle content. Brands that value community engagement will find in me a passionate and knowledgeable advocate ready to help elevate their message and reach.











SERVICE & RATES

SOCIAL MEDIA POST- STARTING AT - \$375

- CIAL IMEDIA PUST- STATING AT \$3.75

 1 Permanent post featuring your product/brand on photo, tag and mention on photo

 3 Permanent post featuring your product/brand on photo, tag and mention on photo

KEYNOTE SPEAKER - STARTING AT - \$5000

- Anti-Bullving Seminar:
- Women's Empowerment Speaker Formerly Incarcerated Speaker Celebrity NBA Trainer:
- Motivational Goal Setting

Reach up to 683k Accounts/Month on Reels.

- SOCIAL MEDIA VIDEO POST STARTING AT \$575 5 post including stills & videos featuring your Product/Brand, Hotel or Destina tion
- EMCEE/HOST-4Hr. STARTING AT \$500

16k+ views on organic post(sponsored post add 100k+)

- Energize Your Event: Bring the dynamic and contagious Need a host who can think on their feet? Look no further! I specialize in delivering engaging, improvised content that makes every event unique and exciting.

 Live Show Expert: From festivals to corporate events, I bring a
- professional, lively presence that transforms good events into great ones, ensuring a memorable experience for all.

CORPORATE WELLNESS PROGRAM- STARTING AT - \$18,500

Wellness Advocate Expert: I work with the Company's Insurance providers to provide practical advice on maintaining physical and mental wellness, emphasizing the importance of a balanced lifestyle for long-term success, For the Company I help in cutting down the cost on workers compensation claims As a committed wellness advocate, with a proven wellness program I design and implement from Whataburger Headquarters, I designed a comprehensive wellness programs that promotes holistic health. These programs focus on integrating physical fitness, mental health, and nutritional guidance to encourage sustainable lifestyle changes. I use evidence-based approaches to enhance individual well-being, stress management, and overall quality of life, making wellness accessible to diverse populations, including corporate teams, schools, and community groups.